

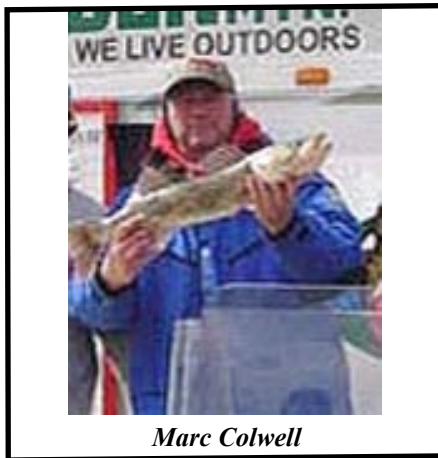
A Legacy of Innovation
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April 2010



TAKE THE HUMMBAIT TO THE BANK

BY MACK'S LURE PRO STAFFER MARC COLWELL



Marc Colwell

Macks Lure has come out with another versatile lure. The HummBait is bound to become a classic. Part spinner part lightweight rattle spoon its unique action is definitely a strike trigger for fish. Here in Ohio we are blessed with many small rivers and creeks that are home to walleyes, saugers and saugeyes.

Below C.J. Brown is such a creek and one you have to watch casting as not to hit the bank on the other side. During the cold weather months the walleyes roam up and down the ten miles of creek where it dumps into the Mad River. 20 miles to the Miami River and then over 50 miles to the Ohio River. I have caught walleyes down to the Miami and walleyes/sauges from there down. Many small dams always throw a few fish.

But if you're only fishing below

the dams your missing some great action and one the HummBait was made for. There are holes in any river - large or small. Eyes like to lie in these holes where the current is less especially during the daytime. Mornings and evenings will find fish looking for these areas. Look for islands and curves both usually have holes associated with them.

If you are hiking and not wading carry a 5' rod. I know I hate anything under 7', but when dealing with trees and brush shorter is better. Braided line is a must here because snags are a given. Try to stay at least 6lb. diameter or smaller. Slide a bullet or ball sinker on your line and connect a swivel. For slow creeks and rivers 1/4oz. will do. Go up as current goes. You just want to bump bottom. Attach a piece of the same line to a Macks Lure HummBait. I like to add maggots to the hook for a scent trail.

I like to start by casting the HummBait slightly downstream. Our creek can run slow depending on how much water C.J. is releasing but the HummBait like the Smile blade spins with little resistance. A mistake many novices make is they wait for the bait to go as far downstream as tight line allows then reel in. I make a cast and allow the line to go ten feet then reel in. The next cast I allow it to go twenty feet

and reel and so on. Then I'll move downstream ten feet and repeat. I vary the speed some but reeling just fast enough for the weight to tick bottom seems to work most of the time, but occasional ripping it faster for a second can trigger a strike.

If you're fishing the tail water of a dam when faster water is present then a technique that the HummBait will excel at is shore ripping. Cast to the middle with a long 7 foot or longer rod. Wait until the HummBait is parallel to the bank. Rip the rod about three feet and wait to a count of ten then repeat. The hits are normally violent as these are feeding fish cornering bait against the bank. If this doesn't work try hopping the bait a foot and count to three.



Marc reels in another to the bank with the Mack's Lure HummBait.

Yes the HummBait is definitely going to find its place in the boat along with your spinners and spoons, but now it should also be included in the box for bank fishing.

Mack's Lure Pro Staff Visits Kiel Middle School

Submitted by Steve Walsh



Mack's Pro Staffer Bob Mehoczzyk of Francis Creek, WI talks to the 7th grade class during the KMS Physical Education Fishing Unit.

During the 2008-2009 school year, KMS began offering a fishing unit during Physical Education classes for 7th and 8th grade students. During this school year, the program has expanded to include fly fishing in the 8th grade curriculum. Also this year, Bob Mehoczzyk, a Mack's Lure Pro Staffer and local walleye tournament fisherman, came to visit Kiel Middle School. Mr. Mehoczzyk spoke to the 7th and 8th grade fishing classes. His presentation included fishing hot spots, river/lake structure, types of fishing (trolling, planer boards, casting), bait set ups and presentations, and life as a tournament fisherman. In this presentation, Mehoczzyk stressed the importance of taking the time to find what works, varying your presentations to the fishing, as well as on the water safety. We thank Mr. Mehoczzyk for coming to KMS to help expand our fishing unit and taking the time out of his schedule to do this. Thanks Bob!

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Cookin' Your Catch

Cajun Microwaved Trout

Ingredients

- Trout Fillets
- Butter
- Lemon Juice
- Cajun Seasoning
- Breadcrumbs
- Green Pepper, Onion and Tomato - diced
- Parmesan Cheese
- Crumbled Bacon

Melt butter and lemon juice in a microwavable covered dish. Season fresh trout filets with Cajun seasoning to taste. Dip filets in melted butter/lemon and coat with breadcrumbs. Arrange in covered dish. Saute green pepper, onion and tomato in butter with Cajun seasoning until soft. Cover filets with vegetable mixture sprinkling top with a small amount of Parmesan cheese and bacon bits. Cover dish and microwave seven minutes rotating at four minute mark. Enjoy!

Take a Kid Fishing!



You will be glad you did!

Stan's Space

"It Pays To Listen & Learn"

By Hall-of-Fame Angler
Stan Fagerstrom
Part 5 of 5

You'll not put many steelhead in your boat or on the bank without a proper presentation of the right lures.

You'll recall I mentioned planning to write about some of the newer products now available to anglers as I continue this series on steelhead fishing.

Among them are a couple of relatively new jigs. Some anglers who know how to use them have knocked the heck out of steelhead.

I've written about one of those anglers in this column before. He's Chris Roney, of Richland. Last time I talked to him Chris was operating the Mid-Columbia Excursions Guide Service. I'm assuming he still is. He fishes mainly on the big pools formed by the Columbia River dams. Chris had established an enviable reputation on the big river's pools. His favorite lures for steelhead? They were Mack's Lure jigs called the Rock Dancer.



Shown here are the Mack's Lure Rock Dancer (top) and Glo Getter jigs. Both can be excellent for steelhead when properly presented.

As I pointed out in that column, he used these jigs almost

exclusively. These well made lures come in two different hook sizes. They are available with either a 2/0 hook on the 3/8th, 1/0 on the 1/4th, or a 2 on the 1/8th ounce.

Examine a new Mack's Lure catalog or scan the company's web site catalog and you'll see Rock Dancers are available 14 different colors or color combinations. Just two colors were the ones this popular guide told me he liked best. They were a solid purple or a purple and black combination.

Good as these jigs are, they must be used with a proper presentation to get results. This Columbia River guide also has firm opinions where the weight of his Rock Dancers is concerned. "I use the 3/8th-ounce jigs," he says, "and this is important. "I find the jigs of 1/8th and 1/4th-ounce just don't get down as deep as the fish are often holding in this stretch of the river."

The right boat speed was another important factor that let Chris get the presentation he wanted. "I've found," he says, "that I usually have the best results when I'm trolling just fast enough to keep the slack out of my line."

Chris fills his reels with 12-pound test monofilament. He uses about 18-inches of 15-pound fluorocarbon leader between his main line and his jig. He gets his jigs down where he wants them to be by fishing them beneath a slip bobber that's slid onto his main line.

Chris does something else that he considers a key element in his consistent angling success. It's using a shrimp that he slides on beneath the bucktail skirt of his Rock Dancer jigs. These aren't just any old shrimp. Roney dyes those he uses with his own secret formula. What are some of those things? They include just talking to other anglers, visiting local fishing clubs or checking with sporting goods stores. You can almost always find out which river is producing most of the fish at a given time. The outdoor column

of the local newspaper or a radio program devoted to fishing provides other good sources for up-to-the-minute information.



Pictured here is a Rock Dancer jig. Note how this one is rigged. It's the most popular Mack's Lure jig among steelheader anglers on the eastern side of the Cascades.

As I've mentioned, Chris does his fishing on the Columbia River pools on the west side of the Cascades. "While Rock Dancers are favorites on the east side of the Cascades, our Glo Getter marabou jigs are our best sellers in western portions of Washington State," says Bob Schmidt, general manager of Mack's Lure. "While the best selling size in our Rock Dancer jigs is 3/8th-ounce, the most popular size in the Glo Getter is 1/8th-ounce. The best selling colors in both jigs has been black and red and black and purple.

There is no one way to rig either of the Mack's Lure jigs. Note the illustrations that accompany this column. They show how anglers on both sides of the Cascades are going about it. conditions and who's catching what where.



These marabou jigs are especially popular for steelhead on the western side of the Cascades. That little Smile Blade rigged up front adds to their attraction.

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Page three

Continued from Page 3

Farther down the Columbia more and anglers are using Smile Blades in rigging for both steelhead and salmon. Bobby Loomis, director of marketing and sales for Mack's Lure, has undoubtedly had a good bit to do with this. Bobby lived in Southwest Washington and worked in his uncle's rod factory there for many years. He knows lower sections of the big river really well.

"Smile Blades are a brand new deal for some of the guides on the lower Columbia," Loomis says, "and they're using them to catch more fish. They're being used for both salmon and steelhead."

If you've followed this current column series you know it has dealt only with steelhead. Smile Blades are making such an impact in some parts of the Pacific Northwest that I'll now be including some of the details on how these lures are also being used for salmon.

If you're an angler who concentrates on either species you're going to find my next column of keen interest.

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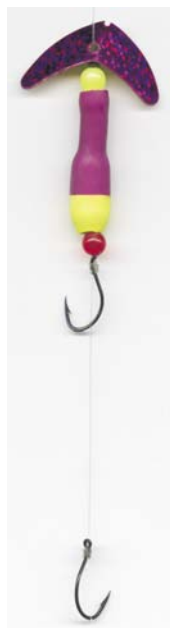


Photo of the Month



This 12.75 LB. triploid trout was caught on Feb 19th, 2010 by Bob Schmidt. The bait used was; a 0.8 Mack's Lure Smile Blade (motor oil color) in front of a white tube. Bob was fishing on Rufus Wood's reservoir with pro staff guide Ray Bailey.

Question of the Month

Have a question? We'd love to answer it! Contact us at bob@mackslure.com if you have a question you would like to see featured!

Q: I always hear about people catching fish with a Wedding Ring spinner but I don't have a boat. Is there some way I could still use it?

A: Yes, what you need to do is quite simple. Connect the mainline from your rod to the leader on the Wedding Ring using a swivel. Next apply a piece of split shot to the leader about six inches above the blade on the Wedding Ring spinner. Cast and retrieve like an ordinary inline spinner but with better results.

The Mack Attack is a free service provided to anyone who is interested by Mack's Lure, Inc. We need your input! If you know of anyone who would like to be on the mailing list to receive the Mack Attack, please forward their e-mail address to al@mackslure.com.

Photos, stories and comments are welcomed and encouraged. Please forward all content materials to bob@mackslure.com.



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